



## **Phonocard. This card has nothing to hide.**

Phonocard, the prepaid holographic card. Behind it stands the broad experience of Sodeco, pioneer in card-operated telephones. Phonocard is a proven system, worthy of your confidence. Test it for yourself, easily and with practically no investment. Simply install a single Phonocard station in an existing network. No other technical operation is needed. No problem of rebilling. And, unlike credit phone

systems, no data processing infrastructure. Today, the majority of telecom administrations, not only in Europe but also in North Africa and the Far East, link the future of the public telephone to Phonocard. Because the Phonocard system is flexible— adaptable. To new technologies. To new needs. But, especially, to your needs. We're ready to resolve your problems. Call us.



**LANDIS & GYR**  
**SODECO**

Phonocard, by Sodeco. The future of the public telephone.

SODECO-SAIA Grand-Pré 70 CH-1211 Geneva 16 (Switzerland) Tel. 022/33 55 00 Telex 22 333  
A company of the Landis & Gyr group with representatives throughout the whole world.





## **Phonocard. This card is worth far more than its weight in gold.**

This card is the key to the Phonocard system, Sodeco's prepaid holographic card for public telephones. It is outstanding in many ways. And for many reasons—starting with Sodeco's exclusive experience in the field of card-operated telephones. The Phonocard system is reliable, the only system that has been thoroughly proven. It is economical, four times more economical than prepaid electronic cards.



Telecom administrations in Europe, North Africa and the Far East have demonstrated their confidence in the Phonocard... both for today and tomorrow. For Phonocard offers a broad range of expansion possibilities. It is flexible—adaptable. To the development of new technologies. And to new needs. But especially to your needs. We're ready to resolve your problems. Call us.

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## Phonocard by Sodeco. High security.

The Phonocard holographic card, Sodeco's card-operated telephone, guarantees maximum security. Security of operation: Over 10 000 are installed in 14 countries. Security of use: Unlike magnetic cards, which can be copied or recharged, the holographic card by Sodeco eliminates any risk of falsification. And financial security: In contrast to the electronic card, it is protected against any fraudulent data processing manipulation.



Phonocard is the only card telephone system that has been thoroughly proven. Today, the majority of telecom administrations in European countries as well as in North Africa and the Far East link the future of the public telephone to Phonocard. The Phonocard is a system that is flexible—and adaptable. To new technologies. To new needs. But especially to your needs. We're ready to resolve your problems. Call us.

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## Phonocard. A solid investment.

Phonocard is the telephone system of holographic cards, by Sodeco. It is the only one that has been thoroughly tried and tested. Today, the majority of telecom administrations, not only in Europe but also in North Africa and the Far East, link the future of the public telephone to the Phonocard system by Sodeco.

The Phonocard in its present form is the basis for all future develop-

ments of the card-operated telephone system by Sodeco. And every innovation, including the reading of credit cards, can be incorporated into an existing Phonocard network at any time. The future, therefore, belongs to the Phonocard by Sodeco — conceived so it can be adapted to new technologies. To new needs. But especially to your needs. We're ready to resolve your problems. Call us.



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**[WWW.OPTICAL-CARDS.COM](http://WWW.OPTICAL-CARDS.COM)**

**By Alain KNECHT, September 2009**