## **Field-Trial Phonecards**

## FI - "Field-Trial Phonecards"

Field-Trials were intended to introduce phonecards with stored-value for the very first time to the public, as an inovation. For this purpose, optical devices (both cards and readers) were tested for short time in confined places (around post office, in train station, in military areas, in student campus, in touristic areas...) and the results of such surveys were consolidated and used to improve and validate a larger introduction of the optical-phonecards' system. Field-Trials are first-issued Public Optical-Cards and precede the introduction of the Official Optical-Cards.

## Famous L&G Optical Field-Trials :

Sodeco / L&G Head-Offices in Geneva (Switzerland) Military Maria Theresia Kaserne in Vienna (Austria) Military area of Dragsvig Tammisaari (Finland) University Dormitory in Geneva (Switzerland) Montparnasse Train-station in Paris (France) Main Train-station in Frankfurt (Germany) Ann Arbor University in Michigan (USA) Alcatel Building in Bruxelles (Belgium) Hotel Penta in Budapest (Hungary) Main Post-office in Madrid (Spain) **Bundeshaus in Bern (Switzerland)** Military area in Upsaala (Sweden) L&G Factory in Zug (Switzerland) Three Valleys in Savoy (France) Tampereen Puhelin (Finland) SIP Building in Torino (Italy) Gwaii Haanas Park (Canada) Canarias & Alicante (Spain) Faro & Madeira (Portugal) San Bernardo (Argentina) Grand-Bay (Mauritius) Kankaanpää (Finland) Hämeelinna (Finland) Galway (Eire)

## **Field-Trial Phonecards**



Magnetic Field-Trial performed in Madrid (Spain)